

STATEMENT OF CERTIFICATION

Conjointly – Analytics Simplified Pty Ltd

ISO Audit Solutions has assessed the above company as complying with the following Statement of Applicability and associated research management system requirements.

Conjointly is a market, opinion, and social research company established in November 2016. The Conjointly All-In-One Survey Research Platform provides an automated survey platform facilitating study design, data collection, and reporting used by clients and vendors for specific, closed-loop survey activities.

The Conjointly All-In-One Survey Research Platform is used by all sorts of companies (fast-moving consumer goods, pharmaceutical, and more), for all types of B2C and B2B research. Our expertise is in product and pricing research (discrete choice methods / conjoint analysis, Van Westendorp, Gabor-Granger, monadic concept testing, etc.).

In accordance with ISO 20252:2019, Conjointly declares the following research services to be included in their portfolio of ISO 20252:2019 certified Annex A.

ANNEX A - SAMPLING INCLUDING ACCESS PANELS (A.5 EXCLUDED)

“Predefined panel” sourcing (i.e. sampling services subcontracted to access panel vendors with manual monitoring by Conjointly) and self-serve sample (i.e. sampling services subcontracted to access panel vendors managed through automation by users). A.5 is excluded as Conjointly does not have their own internal access panel.

INITIAL CERTIFICATION	23 October 2025	CERTIFICATION NUMBER	ISOAS-CSA-174
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